

PRESS RELEASE

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WOODBINE PARTNERS WITH SJTSA IN "THINK SAFETY" AWARENES CAMPAIGN

Woodbine—Mayor William Pikolycky is pleased to announce that Woodbine is again participating as a community in the South Jersey Traffic Safety Alliance's (SJTSA) THINK SAFETY Campaign for the summer of 2010.

The SJTSA's THINK SAFETY Campaign promotes bicycle, pedestrian and motorcycle safety throughout the counties of Atlantic, Cape May, Cumberland, and Salem.

This summer the Alliance is focusing on motorcycle and pedestrian safety, with the heart of the new campaign being two young individuals—Casey Feldman and Trevor James—who lost their lives senselessly in motor vehicle collisions.

Participation as a THINK SAFETY COMMUNITY includes displaying roadside banners at high traffic areas, distributing posters to local businesses, and including the THINK SAFETY Brochure as a payroll insert, and promoting the THINK SAFETY Program on the municipal website through a link to www.SJTSA.org;

Posters will be made available at the Borough Hall and through the Greater Woodbine Chamber Commerce for display by our local businesses.

"May itself is Motorcycle Awareness month," added Mayor Pikolycky. "Woodbine being at the conjunction of a number of County highways which serve as alternate routes to the Shore, we are actively involved in various initiatives to increase our pedestrian, bicycle, motor vehicle, and also equestrian safety throughout the Borough. We have been working with the New Jersey Department of Transportation with their Local Bicycle, Pedestrian Planning Assistance Program to identify areas that will be targeted for additional safety enhancements. Woodbine is continuing its traffic calming awareness initiative by expanding its approximately \$1 million Streetscape project with additional lighting, crosswalks, and pedestrian signage."